



Get Your Saturdays Back With Waterloo Turf Franchising!

CALLING ALL TEAM CAPTAINS!

- ✓ Low Up-Front Investment
- ✓ Project-Based and Recurring Income Streams
- ✓ Residential and Commercial Opportunities
- ✓ Potential to Build a Big Business
- ✓ Operator, Manager, and GM Models
- ✓ Royalty Breaks Based on Revenue

AS A FRANCHISE OWNER

You'll be entering into the booming artificial turf market benefiting from consumer demand and water conservation legislation. The customer's experience will never exceed our franchise owner's experience which is why we are singularly focused on **Franchise Owner Profitability**. Waterloo Turf is led by some of the top leaders in both **Franchising and Turf** and is backed by investors with over 60 years of combined Franchise experience across 13 different brands.

AT WATERLOO TURF

We create **beautiful, functional outdoor spaces** that bring families and friends together and give our customers their Saturdays back. As the premier artificial turf company in the USA, we deliver **exceptional quality, unmatched service, and transformative experiences**.

YOU'LL BENEFIT FROM

Our team is built to **support your growth** with staff in marketing, creative, operations, and turf installation. You'll work with multiple approved vendors ensuring you have **choice and redundancy in your supply chain** while receiving the economic benefits of **national scale**.

